



**NORTHWEST**  
FOOTBALL AWARDS  
**2021**

## **Business and Professional Services to Football**

The business of football is flourishing across the region and clubs are increasingly relying on the advice, skills and services of businesses and professional services. Entrants to this award should demonstrate a clear commitment to and understanding of the business of football.

We are looking for particular relevance of footballing clients in the North West across the 2020/21 season and the ability to demonstrate excellence in the consultancy or product that has been provided.

Judges will be looking for industry expertise, sustained excellence of service delivery and exceptional customer feedback.