



NORTHWEST  
FOOTBALL AWARDS

2021

## Kick It Out 'Promoting Inclusion' Award

The 'Promoting Inclusion' Award, in partnership with Kick It Out, aims to recognise people, programmes and organisations that seek to make football in the North West more accessible and inclusive.

The judges are looking for partnerships, activities and projects that have demonstrated ways to encourage participation and engagement across all levels of football, from grassroots to the professional game.

Nominations for this award may be submitted by colleagues and representatives from organisations or individuals who have benefited from the inclusive activities.

The winners of the award may be a group, an individual or an organisation who understand the benefits of inclusion in football and are making the game more accessible for players, coaches, staff, match officials or spectators.

We are open to entries across all levels of Football.

### Criteria

Entries must:

- reflect how the person, programme or organisation aims to make football more inclusive.
- cover football activities based within the North West delivered in the 2020/21 season.
- demonstrate the success of its activities with examples and evidence of improved participation from the targeted demographic.