



**NORTHWEST**  
FOOTBALL AWARDS  
**2021**

## **Community Initiative of the Season**

We are looking for innovative projects, schemes or initiatives that a football club has delivered across the 2020/21 season.

Tell us about local partners involved in the project and any challenges and obstacles encountered along the way. We are interested in player, fan and community engagement in the project too.

What is the impact and success of the project, including statistical information and soft outcomes. Why was the project important? What difference did it make to the community? We will also require at least one reference/testimonial from any partners involved in the project.